



Press Release

“discover more” of the automotive aftermarket

Take a Journey of Discovery with Schaeffler at Automechanika 2016

LANGEN, 2016-07-18. **Discover more at the Schaeffler booth where an exciting combination of innovation, information and interaction awaits visitors in Frankfurt am Main, Germany, from 13-17 September. Schaeffler will exhibit its wide-ranging expertise on more than 1,200 m2 of booth space. 3D technology will let visitors experience first-hand the LuK RepSet 2CT, the new FAG SmartSET for commercial vehicles and the INA expertise in the engine segment.**

True to this year’s “discover more” theme, technical excellence, intelligent solutions and outstanding services from Schaeffler will be on display. One of the highlights at the booth (Forum, Level 0, booth 1) will be a virtual journey through three focus topics. Using 3D glasses, visitors will steer a small spaceship through the interior of a passenger car engine, for example, to learn even more about the current engine components and repair solutions offered by INA. “This kind of presentation gives us the chance to make increasingly-complex mobility understandable,” says Michael Söding, President of the Management Board, Schaeffler Automotive Aftermarket. “Reducing fuel consumption and CO2 emissions, while increasing driving comfort, is also a topic of importance these days to the automotive aftermarket. At the Automechanika, we will show distributors and garages how they can participate and profit from this development in a targeted way with products and repair solutions from Schaeffler.”

This year’s trade fair features a special exhibition called “Tomorrow’s Service & Mobility” and Schaeffler will be participating by exhibiting solutions for the mobility for tomorrow. The ABT Schaeffler Formula-E race car, along with innovative system solutions for original equipment manufacture – like the E-Clutch, the E-Wheel Drive and the Schaeffler Hybrid Module – will be part of this special exhibition.

LuK, INA, FAG and Ruville – four strong bands under one roof

The Schaeffler brand INA is playing an important role in shaping the mobility of tomorrow. The INA portfolio contains cross-system know-how and repair solutions for key engine systems – for timing drives, front-end auxiliary drives, valve trains and engine cooling. Schaeffler celebrated the global original equipment launch of its dry double clutch in 2008. The repair solution for this in the automotive aftermarket is the unique LuK RepSet 2CT. With the special tool that goes along with it, repair is done in no time.



Quality and expertise from a single source

Besides products and repair solutions for all vehicle segments, the booth will also highlight Schaeffler's service brand REPERT. Our technical trainers will not only demonstrate and explain the repair process working directly with our products at six workbenches. They will be referring to the REPERT online portal at the same time and showing how our online portal can mean added value to garages in their daily work. "Whether it's live demonstrations, explanations of an exhibit, our online portal REPERT, or virtually using 3D technology – our customers and visitors will experience our quality and expertise from a single source and in the highest quality," says Rouven Daniel, Director Marketing & Communications, Schaeffler Automotive Aftermarket. "At the Automechanika we will present solutions for the mobility for tomorrow. But we will also be looking back on a successful past, as Schaeffler is celebrating its 40th anniversary in the automotive aftermarket this year."

You can "discover more" now. Just go to http://www.schaeffler-aftermarket.de/content.luk_as.de/en/events/automechanika_2016/automechanika2016.jsp?

The Schaeffler Group is a leading global integrated automotive and industrial supplier. The company stands for the highest quality, outstanding technology, and strong innovative ability. The Schaeffler Group makes a key contribution to "Mobility for tomorrow" with high-precision components and systems in engine, transmission, and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The technology company generated sales of approximately EUR 13.2 billion in 2015. With around 84,000 employees, Schaeffler is one of the world's largest family companies and, with approximately 170 locations in over 50 countries, has a worldwide network of manufacturing locations, research and development facilities, and sales companies.

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"discover more" is Schaeffler's booth theme at Automechanika 2016. For the first time, the four product brands LuK, INA, FAG and Ruville will exhibit under the Schaeffler umbrella brand.

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One of the three product highlights will be the FAG SmartSET – from Schaeffler for the automotive aftermarket. This product is a complete package for wheel-bearing replacement on commercial vehicles, buses and trailers.

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The INA brand portfolio covers the four most important core engine systems – timing drives, front-end auxiliary drives, valve trains and engine cooling.

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With the LuK RepSet 2CT, and the special tool that goes with it, garages can repair a dry double clutch fast and professionally.

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Schaeffler Automotive Aftermarket has been responsible for the Group's global automotive replacement parts business for the LuK, INA and FAG brands for over 35 years from its headquarters in Langen, Germany. With a global network of ca. 11,500 distribution partners and more than 30 sales and representative offices, the company is known for its close proximity to customers and for delivering superior service.

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