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SCHAEFFLER AUTOMOTIVE AFTERMARKET GMBH & CO. KG, LANGEN

More information, more service

Timing Belt Drive, Front End Auxiliary Drive, Overrunning Alternator Pulleys – Schaeffler Automotive Aftermarket publishes three new INA Catalogues / Replacement-Interval Stickers in every FEAD KIT

Timing Belt Drive, Front End Auxiliary Drive, Overrunning Alternator Pulleys – Schaeffler Automotive Aftermarket has a total of three new catalogues available for the portfolio of its INA brand. These three replace the catalogue used until now called "Belt drive components." And not only that, the Aftermarket experts are including a replacement-interval sticker in every Front End Auxiliary Drive (FEAD) KIT from the INA and Ruville brands, beginning immediately.

By replacing its catalogue for all belt-drive components with three catalogues, each about a single assembly type – Timing Belt Drive, Front End Auxiliary Drive and Overrunning Alternator Pulley – Schaeffler Automotive Aftermarket continues the segmentation of its INA repair solutions portfolio. Furthermore, the "Overrunning Alternator Pulleys" catalogue – taken from the Front End Auxiliary Drive catalogue – is a useful medium for specialists who rebuild alternators. "We organize our catalogues according to assembly type, in line with our constantly-growing product portfolio for the INA brand," says Christian Kos, Category Management Engine, Schaeffler Automotive Aftermarket. "They support a systematic look at different belt drives with their unique specifications and attributes. Alone for Front End Auxiliary Drives, we are currently offering over sixty INA FEAD KITS."

Another plus on service – beginning immediately, every FEAD KIT from the INA and Ruville brands comes with a replacement-interval sticker. Not only does it have a strong adhesive that keeps it stuck to the side of the engine compartment, it's also made of material that protects it from dirt, early fading and moisture. Here garages can record date of replacement, mileage and what kind of components were replaced. Replacements can be clearly documented and accessed at any time later. This is a real help to garage professionals, because there is no consensus in the industry regarding a holistic replacement of all FEAD components.

Automotive garages can get their "INA Front End Auxiliary Drive" catalogue and "INA Timing Belt Drive" catalogue right now via Schaeffler Automotive Aftermarket's distribution partners. In addition, all INA reference materials are available for downloading on the internet at .

• [Press picture](#)

Timing Belt Drive, Front End Auxiliary Drive, Overrunning Alternator Pulleys – the new INA catalogues from Schaeffler Automotive Aftermarket.

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Another real plus on service from Schaeffler Automotive Aftermarket – every FEAD KIT from the INA and Ruville brands now contains a replacement-interval sticker.

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Schaeffler Automotive Aftermarket has been responsible for the Group's global automotive replacement parts business for the LuK, INA and FAG brands for over 35 years from its headquarters in Langen, Germany. With a global network of ca. 11,500 distribution partners and more than 30 sales and representative offices, the company is known for its close proximity to customers and for delivering superior service.

The Schaeffler Group is a leading global integrated automotive and industrial supplier. The company stands for the highest quality, outstanding technology, and strong innovative ability. The Schaeffler Group makes a key contribution to "mobility for tomorrow" with high-precision components and systems in engine, transmission, and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The company generated sales of approximately EUR 12.1 bn in 2014. With around 84,000 employees, Schaeffler is one of the world's largest technology companies in family ownership and, with approximately 170 locations in 50 countries, has a worldwide network of manufacturing locations, research and development facilities, and sales companies.

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