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SCHAEFFLER AUTOMOTIVE AFTERMARKET GMBH & CO. KG, LANGEN

Schaeffler Automotive Aftermarket

Think quick – INA GearBOX for the professional transmission repair / Now garages can fix damaged transmissions by themselves – professionally, swiftly and profitably

Schaeffler Automotive Aftermarket has developed professional repair solutions for passenger-car manual transmissions: With every transmission specific INA GearBOX, garages can repair damaged transmissions in-house. The benefit: Garages no longer have to outsource manual transmission repairs to a third party, which saves time and is also profitable. Even internal transmission specialists in the garage can profit by using it, because INA GearBOX repair solutions eliminate the extremely time-consuming research for transmission specific wear parts.

Each INA GearBOX is developed for a specified transmission type. It contains all necessary components for a professional transmission repair in OE quality. Besides all wear parts – like gaskets, o-rings, shaft seals and main bearings inside the transmission – the repair solution contains those components to fix the most common transmission failure. These are the components that operate under the toughest conditions, which is why Schaeffler Automotive Aftermarket recommends replacing them every time a transmission needs repair.

What are the common transmission failures, and where is a transmission most vulnerable? What is required for professional repair? Answers to these questions were the focus of the Aftermarket specialists before they began to develop the INA GearBOX. “We analyzed used transmissions of the most common applications down to the last detail, and systematically identified the typical failure,” said Axel Blaschke, Category Management, Transmission Applications, Schaeffler Automotive Aftermarket. This resulted in transmission specific INA GearBOX repair solutions that contain all required parts for the transmission repair. In short, market-driven solutions that allow each garage to repair passenger-car manual transmissions – in order to increase profitability.

“The INA GearBOX repair solutions possess enormous market potential – for garages, as well as for distribution partners,” said Axel Blaschke. Why? Because according to the latest studies, about 360 million manual transmissions were manufactured globally between 2000 and 2010. By 2020, experts are predicting a global share of 50 percent based on production figures; in Europe this could be as high as 70 percent.

“Our customers have always preferred complete solutions that contain everything needed for professional repair,” added Axel Blaschke. “Just as important is the fact that each transmission specific INA GearBOX saves garages and distribution partners the time consuming research for each and every worn-out part. You can order the INA GearBOX for a specific transmission with a single reference, and start working on repairs.”

The INA GearBOX repair solutions for the most common passenger-car manual transmissions will be available at the beginning of the second half of this year. Additionally, special tools will be offered as well.

- Press picture

A market-driven solution – the INA GearBOX contains all necessary components for a professional transmission repair (as shown for 02T transmissions). Now garages can fix damaged transmissions by themselves – professionally, swiftly and profitably.

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Schaeffler Automotive Aftermarket has been responsible for the Group's global automotive replacement parts business for the LuK, INA and FAG brands for over 35 years from its headquarters in Langen, Germany. With a global network of ca. 11,500 distribution partners and more than 30 sales and representative offices, the company is known for its close proximity to customers and for delivering superior service.

The Schaeffler Group is a leading global integrated automotive and industrial supplier. The company stands for the highest quality, outstanding technology, and strong innovative ability. The Schaeffler Group makes a key contribution to "mobility for tomorrow" with high-precision components and systems in engine, transmission, and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The company generated sales of approximately EUR 12.1 bn in 2014. With more than 82,000 employees, Schaeffler is one of the world's largest technology companies in family ownership and, with approximately 170 locations in 50 countries, has a worldwide network of manufacturing locations, research and development facilities, and sales companies.

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