

Allgäu-Orient Rallye (AOR)

**From Oberstaufen in Bavaria to Amman, Jordan – Schaeffler Automotive Aftermarket prepares rally cars / endurance test for man and machine**

LANGEN, 17 April 2015. The Allgäu-Orient Rallye (AOR) is an endurance test for both drivers and their vehicles. Ahead of the participants lie more than 7,000 kilometers through ten countries – Germany, Austria, Slovenia, Croatia, Bosnia, Serbia, Bulgaria, Turkey, Israel and Jordan. The unique thing here is that only cars that are at least twenty years old or did not cost more than 1,111.11 euros are allowed to participate in the rally. Schaeffler Automotive Aftermarket recently got the vehicles of the “Hello World” team ready to take on the rally – that begins on 10 May 2015 in Oberstaufen, Bavaria – with original spare parts from LuK, INA, FAG and Ruville.

“Preparing vehicles that have mileage of 230,000 and 425,000 kilometers for a rally is not a work-assignment that our Technical Service team gets every day. Our specialists replaced clutches, installed new overrunning alternator pulleys, and changed the wheel bearings. And they did so with enormous motivation and unbelievable passion,” says Dr. Robert Felger, Senior Vice President Product & Marketing, Schaeffler Automotive Aftermarket. He added “The ‘Hello World’ rally team takes the starting line with Iris Scherer, one of our employees at Schaeffler Automotive Aftermarket. She demonstrates that in our ranks we have really courageous and committed people who possess the necessary portion of discipline, but also social and inter-cultural competence.”

The “Hello World” team with Schaeffler Automotive Aftermarket employee Iris Scherer is one of 111 teams that will take the starting line in Oberstaufen, Bavaria next month. Each team consists of six people and three vehicles, although one vehicle can be replaced by two motorcycles if the team prefers. The interesting thing – not all vehicles are required to cross the finish line on 30 May 2015 in Amman, Jordan. Instead, rally regulations stipulate only that the entire team – with at least one vehicle that began the race – cross the finish line together.

The vehicles that the “Hello World” team is driving in rally include, among other vehicles, a 1998 Seat Inca and a 1996 VW Passat Variant. “Whether it was a LuK RepSet, FAG WheelSet or an INA overrunning alternator pulley, it was special to be

able to look over the shoulders of the specialists from Schaeffler Automotive Aftermarket as they removed and installed a clutch, wheel bearings and the overrunning alternator pulley. The tips and tricks that they revealed to our team give us a good feeling as we head-out onto the 7,000 kilometer route,” said Iris Scherer, rally participant and Schaeffler Automotive Aftermarket employee.

No motorways, no toll roads, no GPS – this is what the rules of the Allgäu-Orient-Rallye (AOR) stipulate. Yes pure adventure, but also combined with social commitment, since all the rally cars will remain in Jordan and be used for a good cause.



The vehicles were inspected at Schaeffler Automotive Aftermarket leading up to the Allgäu-Orient Rallye (AOR).



Tomislav Bukvic, Technical Editor at Schaeffler Automotive Aftermarket, explains each step for installing an INA overrunning alternator pulley to Iris Scherer, who is participating in the Allgäu-Orient Rallye.



Professional wheel bearing replacement – with the FAG WheelSet from Schaeffler Automotive Aftermarket.



From Oberstaufen in Bavaria to Amman, Jordan – over 7,000 kilometers lie ahead of the “Hello World” rally team; here with Schaeffler Automotive Aftermarket expert Tomislav Bukvic (2nd from right).

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Schaeffler Automotive Aftermarket, based in Langen, Germany, is responsible for the Group's global automotive replacement parts business for the LuK, INA, FAG and Ruvilla brands. With a global network of approximately 11,500 distribution partners and 30 sales and representative offices, the company is known for its close proximity to customers, intelligent repair solutions and service competence.

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